

Catalyzing Action:

EU SUSTAINABLE LIFESTYLES ROADMAP AND ACTION PLAN TO 2050

26 – 27 November 2012
Brussels



Trevor Graham
Head of Sustainable Communities and Lifestyle in the City of Malmö

Trevor Graham is Head of Sustainable Communities and Lifestyle in the City of Malmö working with sustainable urban regeneration through a wide range of projects and strategic initiatives. He has previously worked with community development, urban sustainability and sustainable building in the UK and Germany and came to Sweden in 1998 to head the Eco-City Augustenborg initiative, Europe's most ambitious sustainable urban regeneration programme. Current work includes establishing the new large scale regeneration programmes in Malmö incorporating social innovation, sustainable lifestyles and sustainable economic development as key parameters to speed up the process towards the sustainable city.