

## Catalyzing Action:

### EU SUSTAINABLE LIFESTYLES ROADMAP AND ACTION PLAN TO 2050

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Malcolm joined the health promotion service in 1995 as a Health Promotion Specialist gaining a postgraduate diploma in health promotion and a Masters degree in Public Health. As a specialist in the promotion of physical activity he has advised on both policy development and programme delivery nationally and internationally. He presently manages public health networks, leads on European Social Determinants and Health Inequalities and is a board member and treasurer for EuroHealthNet. He was the first person on the UK voluntary register of defined public health specialists and has written for various publications on subjects including physical activity, men's health, the role of sports science in health, nutrition and workplace health.