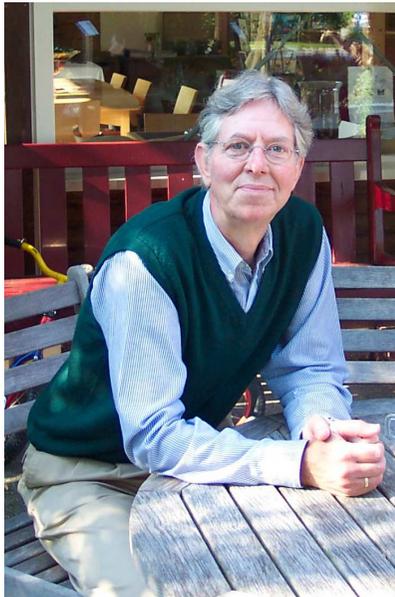


Catalyzing Action:

EU SUSTAINABLE LIFESTYLES ROADMAP AND ACTION PLAN TO 2050

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Jan Juffermans Footprint NL

Jan Juffermans (Oegstgeest, 1945). Studied marketing, and also some years sociology and philosophy at Leyden University. Worked for 14 years in companies, and from 1978 - 2010 for the Centre for Sustainable Lifestyles 'De Kleine Aarde' (The Small Earth) in Boxtel, The Netherlands.

He wrote many articles and publications in Dutch. In 1995 he published an English guide to good practice on sustainable lifestyles and policies of cities and towns in Europe and beyond.

The last 20 years he was active on global sustainability, the Local Agenda 21 process in The Netherlands, and various pilot projects with the model of the Global Ecological Footprint. In 2006 his Dutch Footprint book came out, both on paper and as a free e-book; via www.janjuffermans.nl

After his formal retirement in 2010, he continues giving lectures about global sustainability and the Footprint, and is active in the Dutch Footprint Group, the Platform Fair and Green Economy, and Transition Town Boxtel. In 2012 he published a real e-book about the overshoot of our planet Earth, with the title 'Good heavens! What is happening on Earth?' Free access via www.voetafdruk.eu