



Catalyzing Action:

EU SUSTAINABLE LIFESTYLES ROADMAP AND ACTION PLAN TO 2050

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André Schneider

CEO and Chairman, André Schneider Global Advisory

André Schneider, after having been a professional musician in major classical orchestras, developed his first experiences when IBM decided to go into services and asked him to create an IT consulting practice in Geneva, working throughout Europe; he then expanded his experience joining the World Economic Forum and was instrumental during his 12 years in creating the world's leading global multi-stakeholder platform and finally globalizing this concept by expanding it around the world, with special emphasis on China and the Middle East. With his new advisory, André has been quickly developing projects and thought leadership in many important issues around sustainable development, like renewable energies, sustainable competitiveness, sustainable mobility, sustainable infrastructure grading and financing and social banking. He is also on the board of several organisations to support their development.